**Brief for creating video for LED screen**

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| --- | --- |
| Company name: |  |
| Contact (name, phone number, email) |  |
| Date: |  |
| 1. Information about the company, services and products: |
| 2. The purpose of the created video material (promotion, acquiring customers, information about new services, products, etc.): |
| 3. Content creation - video template selected from the website from the «services section»: |
| 4. Guidelines (color, font, samples of what you like or dislike): |
| 5. Language of video: |
| 6. Information about the video (text, graphic elements, etc.): |

**Example of a completed brief:**Template: №6
Text:
1. Company name + logo.
2. Men's suits at a good price (attached photo of a man in a suit ...)
...etc.

***ATTENTION!*** *Company logo, elements of the corporate style should be submitted in vector format;
if using company fonts used in the movie, please provide their exact name. Please send the rest of the materials that must be used in the film (photos, video, etc.) in good resolution as an archive.*